

Data Privacy Notice Supplier Pitch Platform

The protection of information, such as name, telephone number and email or IP address (so-called “**Personal Data**”), is important to us. Therefore, we operate the Supplier Pitch Platform (“**Platform**”) and services offered by us on it in accordance with the applicable data protection laws, in particular the EU General Data Protection Regulation (“**GDPR**”) and the German Federal Data Protection Act (“**BDSG**”).

You will find below an explanation of how we handle your personal data in this context.

1. Who is the responsible party? Who is the data protection officer?

You will find the contact details of our data protection officer below:

Jennifer Jähn-Nguyen
datenschutz nord GmbH
Sechslingspforte 2
22087 Hamburg
Mail: dataprotection@tesa.com

2. What do we do with your personal data?

a. When you use our Platform or contact us

The provision of the Platform requires the processing of personal data, such as your IP address. This processing is necessary for the retrieval of the content presented on this Platform (including its functions as well as optimization) and due to IT security measures. We host our Platform and our own services ourselves.

You also have the option of contacting us. For this purpose, we process the personal data that you provide to us in each case (e.g., by e-mail).

(1) Legal basis

The processing of your personal data to make this Platform available and to communicate with you is based on our overriding legitimate interest. For the provision of this Platform, it is technically necessary for us to process certain personal data (e.g., the IP address and technically necessary cookies or other identifiers).

For your communication with us, it is necessary that we handle your respective personal data.

(2) Weighing of interests

Within the framework of the necessary weighing of interests, we have in each case weighed your interest in confidentiality against our interests in providing this Platform and contacting you. In each case, your interest in confidentiality takes a back seat. Otherwise, we would not be able to provide you with this Platform or respond to your contact request.

(3) Recipient categories

We don't use third-party service providers for our Platform.

b. When you use our services and conclude contracts with us

You can register for our Platform and then use it. For this purpose, we collect the personal data that you provide to us when entering into the respective contract.

Our service also includes the evaluation of pseudonymized usage data of logged-in users, for the improvement of our service, for troubleshooting as well as for ensuring IT security.

(1) Legal basis

We process your personal data for the initiation, implementation and processing of the corresponding agreement.

We process the personal data of third parties you have invited for the implementation of the corresponding license agreement with you as well as on the basis of our legitimate interest.

As part of the necessary weighing of interests, we have balanced your confidentiality interest and the confidentiality interest of a third party with our interests in providing you with our service (including improvement of our service, IT security compliance and troubleshooting).

Your confidentiality interest and the confidentiality interest of a third party take a back seat in each case. We would otherwise not be able to provide you and third parties with access to our service.

(2) Mandatory information

In order to use our service, certain personal data is required for the conclusion of a contract and/or the corresponding use. If you do not provide this personal data, we cannot conclude the respective contractual relationship and/or enable you to use our platform.

The corresponding mandatory information is marked in each case.

(3) Recipient categories

We don't use third-party service providers as part of our service (e.g., host providers). We don't transfer personal data to outside the EU/EEA.

c. If you give us your advertising consent

If you give us your advertising consent, then we will handle your personal data for our own advertising purposes.

Your declaration of consent is the legal basis for our handling of your personal data in this respect. You can revoke your consent at any time with effect for the future.

d. If you allow the use of cookies and analysis tools in your browser

We use cookies and analytics tools to provide our Platform. For further information, please read our [cookie policy](#).

e. If we sell our company and/or a service

We reserve the right to sell all or part of our company and/or a service. In doing so, we may transfer your personal data to a third party in the future, in compliance with the relevant data

protection requirements. We will inform you about this with a notice period of at least 30 days with reference to the consequences for further use of our services.

(1) Legal basis

The processing of your personal data in the context of such a sale is based on our overriding legitimate interest. For the processing of a corporate transaction, it may be necessary for us to transfer your respective personal data to a third party.

(2) Weighing of interests

As part of the necessary weighing of interests, we have weighed up your confidentiality interest and our interests in a corresponding sale. In each case, your confidentiality interest takes a back seat. Otherwise, we would not be able to process such a sale.

3. How long do we store personal data?

We delete your personal data after 24 months when the respective purpose of the storage no longer applies, and no legal provision requires its storage (e.g., a storage obligation according to the German Tax Code and/or the German Commercial Code). If deletion is not possible in an individual case, processing will be restricted.

4. What are your rights as a data subject?

Please refer to the above contact details to exercise your rights and to revoke your consent.

- a) You have the right to request information about all personal data we process about you at any time.
- b) If your personal data is incorrect or incomplete, you have the right to have it corrected and completed.
- c) You may request the deletion of your personal data at any time, unless we are legally obligated or entitled to continue processing your data.
- d) If the legal requirements are met, you may request restriction of the processing of your personal data.

e) You have the right to object to the processing insofar as the data processing is carried out for the purpose of direct advertising or profiling. If the processing is carried out on the basis of a weighing of interests, you may object to the processing by stating the reasons arising from your particular situation.

- f) If the data processing is carried out on the basis of your consent or within the framework of a contract, you have a right to transfer the data you have provided, unless this impairs the rights and freedoms of other persons.
- g) If we process your data on the basis of a declaration of consent, you have the right to revoke this consent at any time with effect for the future. You can do this by writing an email to pitch@tesa.com. The processing carried out before a revocation remains unaffected by the revocation.

- h) You also have the right to file a complaint with a data protection supervisory authority at any time if you believe that data processing has been carried out in violation of applicable law.

We will notify all recipients to whom we have disclosed personal data of any correction or deletion of your personal data or restriction of the relevant processing, unless this proves impossible or involves a disproportionate effort. We will inform you of the recipients applicable to you if you request this.

5. Data security

We take appropriate technical and organizational security measures to protect the personal data we process against accidental or intentional manipulation, loss, destruction or against unauthorized access. Regarding Data security, the Beiersdorf IT Security Standard applies.

6. Further information regarding data protection

For further information on data protection, please refer to our [privacy statement](#). For more information on the cookies and marketing tools used, please read our [cookie policy](#).