

Elevating process efficiency with tesa® Softprint neXt

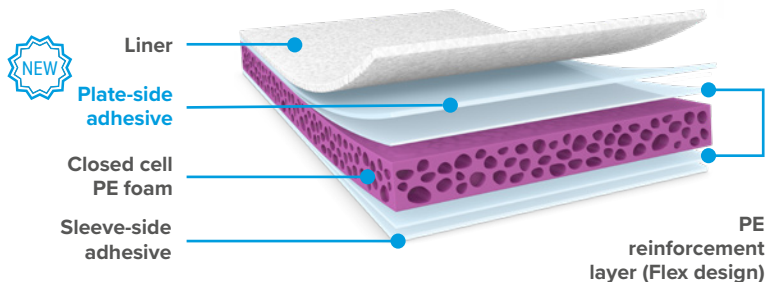


Our new plate mounting solution offering neXt level performance throughout the whole process

Introducing tesa® Softprint neXt

When looking at mounting tape related processes at a flexo printer, we find three main steps that have to perform error-free to ensure efficiency targets can be met:

- 1 Fast tape and plate mounting
- 2 Uninterrupted print runs with securely mounted plates
- 3 Smooth and easy plate and tape demounting



This results in the following requirements towards your plate mounting adhesive:

- A rather low tack of your adhesive during plate mounting, so that you can easily reposition a plate if needed
- During printing, you want a secure and strong bond, to keep plate edges down
- Once you are done printing, you want that strong bond to easily release to ensure a fast process and especially to avoid damage to the plate – no matter print run length, condition or cleaning process of the plate, you need demounting to remain effortless



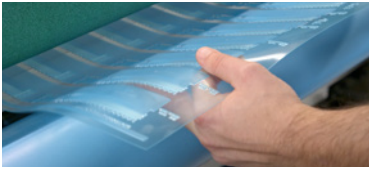
What sounds like contradicting properties can now be achieved with tesa® Softprint neXt. Keeping the mounting and secure bonding properties you already trust, we have now improved the plate-side adhesive to also ensure easiest demounting processes.



For flexo printers, process efficiency is of utmost importance to achieve targets and meet deadlines. Shorter print runs, quicker turnaround times, and higher speeds are in high demand, and our extensive assortment of tesa® Softprint plate mounting tapes is constantly evolving to fulfill all market needs.


tesa® Softprint neXt main benefits at a glance

Mounting




Low tack for easy plate repositioning and fast mounting processes

Printing




Outstanding performance against plate edge lifting for uninterrupted print runs

Demounting



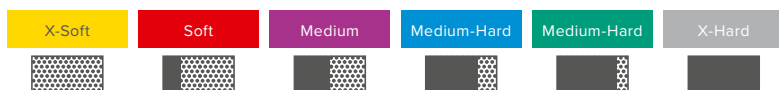
Innovative plate-side adhesive for easy removal avoiding damage to the printing plate



With our tesa® Softprint neXt you will achieve the overall process efficiency you are looking for, saving valuable time during tape and plate mounting and demounting, avoiding machine downtime during printing, and preventing damaged plates upon demounting so that they are ready for future use – saving time and money.

Our renowned tesa® Softprint family of plate mounting tapes

- Designs: Our tesa® Softprint plate mounting tapes are available in two product designs: “Classic” and “Flex” to cater for all sleeve types and handling needs
- Hardness levels: Depending on the print motif, one of our six tailored foam hardness levels will ensure best results



- Adhesives: One of our various state-of-the-art adhesive packages will match your requirements exactly
- Liners: We offer one standard embossed liner and our structured ‘EA’ liner to cater for all mounting requirements



Please contact your local tesa sales representative for current availability of tesa® Softprint neXt in your region. Based on market requirements, we will continuously evaluate and extend availability of our ‘neXt’ feature for different product lines.

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