



tesa Vietnam

The Asia Pacific business region is diverse, interconnected and growing in importance. For tesa, Vietnam serves as a central hub to address fast-growing markets and business segments, such as electronics and automotive. The newly opened site in Haiphong is evidence of the company's growth in the region. tesa is expanding local production capabilities and streamlining supply chains to ensure the availability of regional products, ample transportation capacity, and efficient raw material sourcing.

Key business topics:

- Strategic expansion of relationships in the automotive and electronics sectors
- Increasing local production capacities
- Ensuring reliable regional availability of products, transport capacities and raw material
- New warehouse in Hanoi for customer proximity and optimized supply chains
- New office in Hanoi to expand local presence (Feb 2024)

New site Haiphong:

- Opened in October 2023
- Investment of € 55 million
- New production capacities: 70,000 m²
- Production volume: More than 40 million m² of adhesive tape per year
- Around 50% of manufactured adhesives are waterbased
- Planned photovoltaic system covers approximately 10% of annual energy consumption
- Leed certification in process

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Business areas:



Automotive industry



Electronic industry



Print & packaging solutions



Solar & general-purpose tapes

Offices in

Hanoi & Ho-Chi-Minh City

2019

tesa Vietnam Limited established

130

employees