

## Reliable, competitive and environmentally friendly

- High-performance packaging tape for light-weight cartons
- Competitive solution suitable for industrial applications
- Paper backing made with paper from well-managed FSC®certified forests and other controlled sources
- Recycling-friendly tape according to INGEDE Method 12



The mark of responsible forestry



## **EFFICIENT AND ENVIRONMENTALLY FRIENDLY**

Packaging materials must be reliable and competitive. But there is also a growing demand for sustainable solutions. tesa® 4713 is designed to meet all three of these requirements.

This high-performance packaging tape offers a good initial tack and strong adhesion even on recycled cardboard. It is temperature and humidity resistant, hand tearable, and easy to unwind.

tesa® 4713 is an environmentally friedly solution as the paper backing is made with paper from well-managed FSC®certified forests and other controlled sources. This tape can be disposed together with the cardboard without disturbing the recycling process.

## **Product features**

- High reliability for smooth processes
- · Crepe paper backing and natural rubber adhesive
- Available in brown and white
- Printable for branding or advertising



For light-weight packaging



Excellent adhesion on different types of recycled cardboard



For manual and automatic application



Paper from well-managed FSC®-certified forests and other controlled sources

| Product    | Backing              | Type of adhesive | Color | Adhesion to steel<br>[N/cm] | Total thickness<br>[μm] | Tensile strength<br>[N/cm] |
|------------|----------------------|------------------|-------|-----------------------------|-------------------------|----------------------------|
| tesa® 4713 | FSC®-certified paper | Natural rubber   | • 0   | 2.8                         | 125                     | 30                         |

## Reduce and recycle

Ideally, this flyer should not have been printed. If paper products are unavoidable, the second-best option is to use responsibly sourced, e. q. FSC®-certified paper and recycle the product after use.

|                            | Distribution Partner |  |
|----------------------------|----------------------|--|
|                            |                      |  |
| tesa SE                    |                      |  |
| tesa.com/company/locations |                      |  |
|                            |                      |  |

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