



RELIABLE SOLUTIONS FOR A DYNAMIC INDUSTRY

Our Assortment for Advertising, Events and Entertainment



OUR ADVERTISING, EVENTS AND ENTERTAINMENT SOLUTIONS

Repairing Tapes

STAND OUT FROM THE CROWD

Without adhesive tapes, the entertainment industry wouldn't be the same. Our tapes allow for almost unlimited creativity, flexibility, and improvisation. At the same time, they provide an extraordinary level of reliability that is crucial for live communication.

Reinvented for Entertainment

Our new range of adhesive tapes for the advertising, events, and general entertainment industries have been developed in close co-operation with those who use these tapes on a daily basis. We asked them what they like about the products they work with and what we should change.

Our goal was to make the tapes as effective and easy to use as possible. The result is a reinvention of our adhesive tape range for the entertainment industry and we believe that the new tesa® assortment is a series of brilliant products for almost every application. Our new solutions are just as useful for production staff in movie, TV, radio or music studios as for those who work in theatres, operas or exhibition venues. In short: the tapes are tailor-made for everyone with a passion for show business. If you work at an event agency or organize concerts, conferences, and other events, we invite you to try it for yourself. Just give us a call, and we will send you a sample of the tape you need.

Application examples	Product description and application	Tape	Backing	Type	Total thickness [µm]	Color
			Adhesive			
	tesa® 4671 – Premium gaffer tape <ul style="list-style-type: none"> Marking on stages for actors during rehearsals, directional markings High-visibility tapes available High adhesion even on rough surfaces Can be written on Resistant to high temperatures Can be removed without leaving residues from most surfaces 		Cloth	One-sided tape	280	● ○ ● ● ● ● ● ● Fluorescent colors: ● ● ● ●
			Natural rubber			
	tesa® 4611 – Tunnel tape <ul style="list-style-type: none"> Tunnel tape, i.e. not sticky in the middle Excellent solution for advertising, events and entertainment applications For fixing cables to the floor Advantage: possible to pull the cables or wires through (even after fixing them on the surface) High adhesion even on rough surfaces Matt surface, conformable 		Cloth	One-sided tape	280	●
			Natural rubber			
	tesa® 4651 – Premium cloth tape <ul style="list-style-type: none"> Powerful high-quality cloth tape Very strong adhesion even on rough and slightly oily surfaces For most demanding applications Surface can be written on Flexible and conformable 		Cloth	One-sided tape	310	● ○ ● ● ● ● ● ● ● ●
			Natural rubber			
	tesa® 4661 – Premium cloth tape <ul style="list-style-type: none"> All-round cloth tape for a wide range of applications, often used for wrapping components High adhesion, even on rough surfaces Very flexible and conformable backing Highly water and abrasion resistant 		Cloth	One-sided tape	One-sided tape	● ○ ● ● ● ● ● ●
			Natural rubber			
	tesa® 53949 – Gaffer tape <ul style="list-style-type: none"> Non-reflective matt gaffer tape especially designed for advertising, events and entertainment industry Ideal solution for whenever a light-absorbent and non-reflective surface is important Good adhesion, even on rough surfaces Water repellent, abrasion resistant Easy to remove 		Cloth	One-sided tape	310	● ○ ●
			Natural rubber			
	tesa® 4541 – Textile tape <ul style="list-style-type: none"> Very flexible, smooth, and conformable tape For splicing of curtains or other textile materials as well as marking Tape is easy to write on Matt surface Good adhesion even on rough and slightly oily surfaces 		Cloth	One-sided tape	270	● ○ ● ● ●
			Natural rubber			

Application examples	Product description and application	Tape	Backing	Type	Total thickness [µm]	Color
			Adhesive			
	tesa® 4688 – Standard gaffer tape <ul style="list-style-type: none"> Typical repairing tape, convenient for a variety of needs with very good handling characteristics Good adhesion, even on rough surfaces Easy handling (easy to tear by hand, easy to unwind) Waterproof 		Cloth	One-sided tape	260	● ○ ● ● ● ● ● ●
	tesa® 4613 – Standard duct tape <ul style="list-style-type: none"> General purpose duct tape Easy to tear by hand Water-repellent Very flexible due to low thickness 		Cloth	One-sided tape	180	● ○ ●
	tesa® 4621 – Multipurpose outdoor cloth tape <ul style="list-style-type: none"> Multipurpose use: removable or permanent Able to tear in both directions with straight tape edges Look-through optic: possible to see the structure of the surface underneath the tape Thin and conformable Barrier against moisture and water Residue-free removal 		Cloth	One-sided tape	130	●
	tesa® 50577 – Aluminum tape <ul style="list-style-type: none"> Aluminum tape on paper liner with a black surface For preventing light escaping from floor cans Moisture barrier Ageing resistance, oil- and acid-resistant Very high temperature resistance (up to 160°C) 		Aluminum foil	One-sided tape	85	●
	tesa® 60650 – Aluminum tape <ul style="list-style-type: none"> New aluminum tape Suitable for permanent applications Heat and light reflective Ageing resistance 		Aluminum foil	One-sided tape	50	●
	tesa® 4169 PV3 – Floor marking tape <ul style="list-style-type: none"> For permanent and heavy duty marking Good adhesion on all kinds of surfaces Abrasion resistant Able to withstand high mechanical stress UV-resistant 		Soft PVC	One-sided tape	180	● ○ ● ● ● ● ● ● ● ●
	tesa® 53988 – Insulation tape <ul style="list-style-type: none"> Electrical insulation tape Suitable for insulating, marking wires, repairing, and bundling Can be used as a marking adhesive tape High degree of flexibility Good adhesion, even on steel and at low temperatures 		Soft PVC	One-sided tape	150	● ○ ● ● ● ● ● ● ● ●
	tesa® 60760 – Marking and warning tape <ul style="list-style-type: none"> Floor marking tape Excellent for temporary marking and warning applications and marking of any kind of mobile or static objects Very good adhesion on different surfaces Good abrasion resistance 		Soft PVC	One-sided tape	150	● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ●

Packaging Tapes

Application examples	Product description and application	Tape	Backing	Type	Total thickness [µm]	Color
			Adhesive			
	tesa® 4024 – Packaging tape <ul style="list-style-type: none"> General purpose carton sealing tape Low noise unwinding Excellent ageing resistance Can be used on all common hand dispensers 		PP film	One-sided tape	50	○ ○ ●
	tesa® 4124 – Packaging tape <ul style="list-style-type: none"> Premium general purpose carton sealing tape Secure closure of medium and heavy weight cartons Excellent performance on all kinds of cardboard Low noise and smooth unwinding 		PVC	One-sided tape	65	○ ○ ●

Double-sided Tapes

Application examples	Product description and application	Tape	Backing	Type	Total thickness [µm]	Color
			Adhesive			
	tesa® 4965 – Double-sided transparent tape <ul style="list-style-type: none"> Excellent for fixing transparent objects Suitable for most applications with high stress and very high temperatures Reliable bond even to non-polar surfaces Immediate usability right after assembly 		PET film	Double-sided tape	205	○
	tesa® 65605 – Removable (multi-use) <ul style="list-style-type: none"> Tape is equipped with a permanent adhesive on the open side and a removable adhesive on the covered side The covered side removes residue-free without foam split and can be reused on many non-delaminating surfaces Ideal for signs 		PE foam	Double-sided tape	500	○
	tesa® 64958 – Double-sided PE foam tape <ul style="list-style-type: none"> Mounting of indoor signs and posters Highly conformable PE-foam High immediate bonding strength even on rough or uneven surfaces High bonding strength on low surface energy substrates 		PE foam	Double-sided tape	1,050	○
	tesa® 4964 – Floor laying tape <ul style="list-style-type: none"> Fixing of carpets or dance floors High-immediate adhesion on different surfaces (even on rough, dirty floors) Residue-free removability in most cases Tear-resistant flexible fabric backing 		Cloth	Double-sided tape	390	○

Double-sided Tapes

Application examples	Product description and application	Tape	Backing	Type	Total thickness [µm]	Color
			Adhesive			
	tesa® 4939 – Floor laying tape <ul style="list-style-type: none"> • Double-sided floor laying tape with high immediate adhesion • Different adhesion levels on each side • Removable without residues for up to 14 days • For textile floor coverings 		Cloth	Double-sided tape	265	○
			Synthetic rubber			
	tesa® 51960 – Floor laying tape <ul style="list-style-type: none"> • Double-sided carpet laying tape • Different adhesion levels (the side with the stronger adhesion is covered with a white liner) • Residue-free removability in most cases • Very high tack on many commonly used surfaces 		PP film with fabric	Double-sided tape	248	○
			Acrylic			
	tesa® 4934 – Floor laying tape <ul style="list-style-type: none"> • General purpose mounting tape • Thick and tacky adhesive coating • Easy to tear by hand • Solvent free adhesive 		Cloth	Double-sided tape	200	○
			Synthetic rubber			

Masking Tapes

Application examples	Product description and application	Tape	Backing	Type	Total thickness [µm]	Colors
			Adhesive			
	tesa® 4328 – Masking tape <ul style="list-style-type: none"> • For masking applications during painting on stages or production sets • For temporary fixing of posters and banners • Can be used on various surfaces; including painted metal, rubber, glass and chromed parts • Excellent adhesion, reliable hold also on heavy masking sheets 		Slightly-creped paper	One-sided tape	175	●●● ●●●
			Natural rubber			
	tesa® 4334 – Masking tape <ul style="list-style-type: none"> • High grade paint tape for precise and flat paint edges • Excellent for straight and long lines in two-tone applications • Highly accurate and flat paint edges • Very high application convenience 		Flat paper	One-sided tape	90	●
			Acrylic			

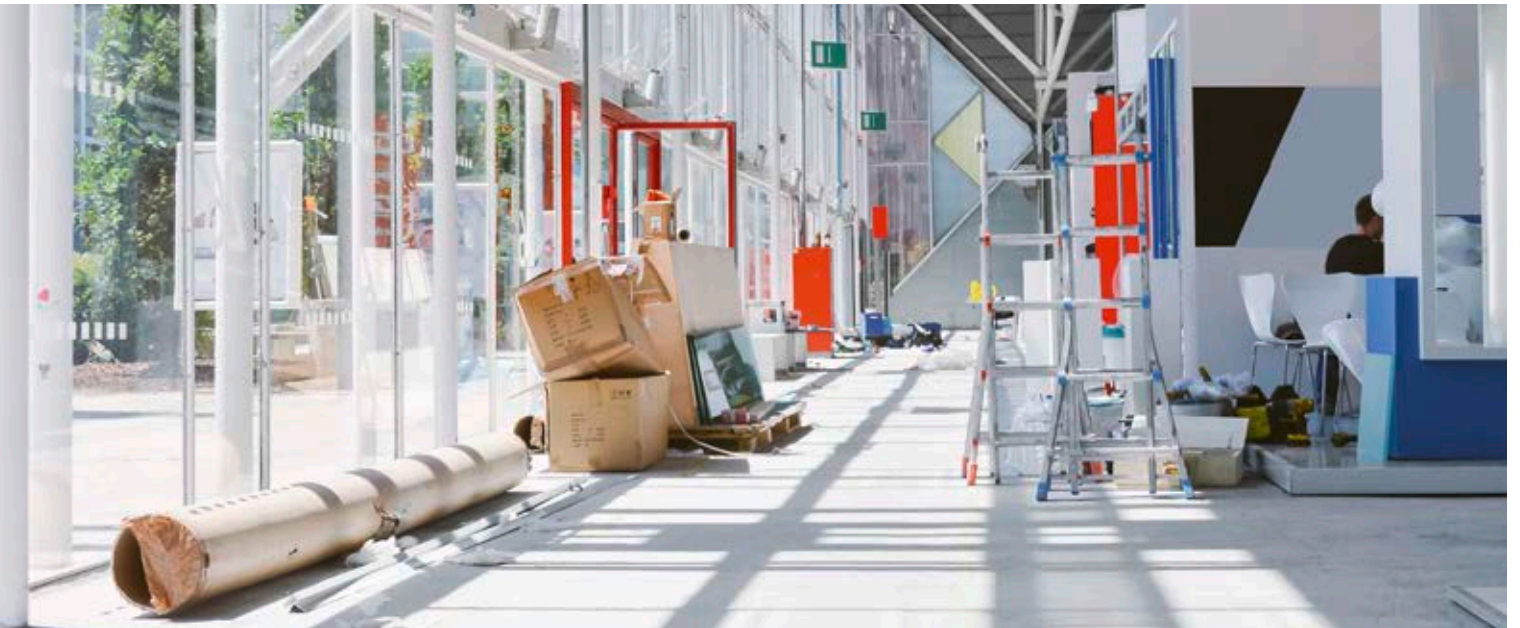
tesa® products prove their impressive quality day in, day out in demanding conditions and are regularly subjected to strict controls. All technical information and data above mentioned are provided to the best of our knowledge on the basis of our practical experience. They shall be considered as average values and are not appropriate for a specification. Therefore tesa SE can make no warranties, express or implied, including, but not limited to any implied warranty of merchantability or fitness for a particular purpose. The user is responsible for determining whether the tesa® product is fit for a particular purpose and suitable for the user's method of application. If you are in any doubt, our technical support staff will be glad to support you.

Other Tapes

Application examples	Product description and application	Tape	Backing	Type	Total thickness [µm]	Color
			Adhesive			
	tesa® 60950/51/52/53 – Anti-slip tape <ul style="list-style-type: none"> • For all safe footing applications • Can be used in humid areas • High adhesion, even on demanding surfaces • Secures a high anti slip effect of up to 1–2 years in normal use areas • Resistant to water, temperature, UV-light, and cleaners 		PVC film	One-sided tape	810	●○ ●○
			Acrylic			
	tesa® 4600 – Extreme condition (silicone tape) <ul style="list-style-type: none"> • Self-fusing silicone tape for heavy duty applications • Is applied with tension by wrapping the tape around itself • Insulates and protects wiring and connections • Watertight, permanent sealing • No drying time required • Can be applied smoothly on any kind of surface, including wet or warm, dirty or oily 		Silicone	One-sided tape	500	●
			Self-amalgamating			

Application examples	Product description and application	Can	Temperature resistance [°C]	Type	Quantity [ml]	Color
	tesa® 60021 – Spray glue <ul style="list-style-type: none"> • Glue based on synthetic rubber • For permanently bonding materials such as paper, cardboard, fabric, etc. • Suitable for light to medium weight material with smooth to uneven surfaces • Fast-drying and resistant against damp, mechanical and thermal stresses • Recommended time before bonding 1–5 min 		From -20 up to 60	Spray	500	○

Application examples	Product description and application	Tape	Dimensions	Type	Color
	tesa® On & Off 55239 – Hook & Loop <ul style="list-style-type: none"> • Universal bundling cable manager • Ideal for bundling and organizing cables and other objects • Can be easily cut to the desired size • Reusable: strip can be opened and closed more than 1,000 times 		10 mm x 5 m	Hook and loop fastener	●
	tesa® On & Off 55224 – Hook & Loop <ul style="list-style-type: none"> • For general purpose applications • Firm and secure hold for light objects • Can be attached to any flat surface • Reusable up to 10,000 times 		1 m x 20 mm / 2.5 m x 20 mm	Hook and loop fastener	●○
	tesa Powerstrips® Large 58000 <ul style="list-style-type: none"> • Self-adhesive double-sided strips • Ideal for the removable fixation of flat objects weighing up to 2 kg • Strong hold on most surfaces 		5 cm x 2 cm	Large Powerstrips	○



Our management system is certified according to the standards ISO 9001, IATF 16949, and ISO 14001.